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09/251,480
24122-402

C. Amendments to the Claims

Please amend the claims where indicated:

1. (Currently Amended): A method performed by a server for accessing incentives in a network, comprising:

receiving an access request from a device associated with a user and ~~connected~~ coupled to the network;

transmitting identifying information of at least one of a subscriber identification and a server identification corresponding to the access request to a host;

receiving incentive information from the host reflecting available incentives corresponding to the identifying information of at least one of the subscriber identification and the server identification; and

transmitting a network document, including the incentive information, to the device associated with the user in response to the access request.

2. (Currently Amended): The method of claim 1, wherein receiving ~~an~~ the access request from ~~a~~ the device associated with a user, includes:

receiving a request for a document stored at least in part on the server.

3. (Currently Amended): The method of claim 1, wherein transmitting identifying information of at least one of the subscriber identification and the server identification corresponding to the access request to ~~a~~ the host, includes:

determining whether an indication exists that the user subscribes to receive information

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associated with available incentives.

4. (Currently Amended): The method of claim 3, wherein determining whether an indication exists that the user subscribes to receive information associated with available incentives, includes:

transmitting a subscriber request to the device associated the user; and

receiving a response from the device associated with the user, including a the subscriber ~~ID~~ identification.

5. (Currently Amended): The method of claim 1, wherein transmitting identifying information of at least one of the subscriber identification and the server identification corresponding to the access request to a the host, includes:

transmitting a the subscriber identification ~~ID~~ corresponding to the device associated with the user to the host and a the server identification ~~ID~~ corresponding to the server.

6. (Currently Amended): The method of claim 5, wherein receiving incentive information from the host reflecting available incentives corresponding to the identifying information, includes:

receiving incentive information reflecting a selection of incentives based on at least one of the subscriber identification ~~ID~~ and the server identification ~~ID~~.

7. (Currently Amended): The method of claim 1, wherein receiving incentive

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information from the host reflecting available incentives corresponding to the identifying information, includes:

transmitting a ~~the~~ subscriber identification ID corresponding to the device associated with the user to the host.

8. (Currently Amended): A computer-implemented method for accessing incentives in ~~an a~~ network, comprising:

transmitting an access request to access a server in the network;
receiving a subscriber request from the server for a subscriber identification ID associated with the access request;
transmitting the subscriber identification ID to the server; and
receiving, in response to the access request, incentive information reflecting available incentives corresponding to the subscriber identification ID, wherein the server provides the subscriber identification ID to a host that selects and transmits the incentive information to the server based at least on the subscriber identification.

9. (Currently Amended): The method of claim 8, wherein transmitting ~~an the~~ access request to access ~~a the~~ server in the network, includes:

providing a browser enabling a user to formulate and transmit the access request.

10. (Currently Amended): The method of claim 8, wherein receiving, in response to the access request, incentive information reflecting available incentives corresponding to the

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subscriber identification ID, wherein the server provides the subscriber identification ID to a the host that selects and transmits the incentive information to the server, includes:

receiving selected incentive information reflecting a server identification ID associated with the server, wherein the server provides the server identification ID to the host for selection of the incentive information.

11. (Currently Amended): A system for accessing incentives in ~~an~~ a network, comprising:

access request receiving means for receiving an access request from a device associated with a user and connected to the network;

identifying information transmitting means for transmitting identifying information of at least one of a subscriber identification and a server identification corresponding to the access request to a host;

incentive information receiving means for receiving incentive information from the host reflecting available incentives corresponding to the identifying information; and

network document transmitting means for transmitting a network document, including the incentive information, to the device associated with the user in response to the access request.

12. (Currently Amended): The system of claim 11, wherein the access request receiving means includes:

partial document receiving means for receiving a request for a document stored at least in part on the server.

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13. (Currently Amended): The system of claim 11, wherein the identifying information transmitting means includes:

subscriber determining means for determining whether an indication exists that the user subscribes to receive information associated with available incentives.

14. (Currently Amended): The system of claim 13, wherein the subscriber determining means includes:

request transmitting means for transmitting a subscriber request to the device associated the user; and

response receiving means for receiving a response from the device associated with the user, including a the subscriber identification ID.

15. (Currently Amended): The system of claim 11, wherein the identifying information transmitting means includes:

identification transmitting means for transmitting ~~a~~ the subscriber identification ID corresponding to the device associated with the user to the host and ~~an~~ the server identification ID corresponding to the server.

16. (Currently Amended): The system of claim 15, wherein the incentive information receiving means includes:

incentive obtaining means for obtaining incentive information reflecting a selection of

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incentives based on at least one of the subscriber identification ID and the server identification ID.

17. (Currently Amended): The system of claim 11, wherein the incentive information receiving means includes:

subscriber transmitting means for transmitting a subscriber identification ID corresponding to the device associated with the user to the host.

18. (Currently Amended): A system for accessing incentives in ~~an~~ a network, comprising:

access request transmitting means for transmitting an access request to access a server in the network;

subscriber request receiving means for receiving a subscriber request for a subscriber identification ID associated with the access request;

subscriber transmitting means for transmitting the subscriber identification ID to the server; and

incentive information receiving means for receiving, in response to the access request, incentive information reflecting available incentives corresponding to the subscriber identification ID, wherein the server provides the subscriber identification ID to a host that selects and transmits the incentive information to the server based at least on the subscriber identification.

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19. (Currently Amended): The system of claim 18, wherein the access request transmitting means includes:

browser providing means for providing a browser enabling a user to formulate and transmit the access request.

20. (Currently Amended): The system of claim 18, wherein the incentive information receiving means includes:

incentive obtaining means for obtaining selected incentive information based at least on ~~reflecting a server~~ identification ID associated with the server, wherein the server provides the server identification ID to the host for selection of the incentive information.

21. (Currently Amended): A system for distributing information in a network, comprising:

a host server having at least one of an incentive distribution module and an account creation module accessible to ~~storing data corresponding to each one of a plurality of subscribers;~~

a plurality of network servers coupled to and selectively accessible to the host server for providing identifying information of at least one of a subscriber identification and a server identification to the host ~~receiving data corresponding to subscribers; and~~

at least one client machine coupled to and selectively accessible to at least one of the network servers for accessing network documents, wherein when ~~a~~ at least one subscriber causes the at least one client machine to access one of the network servers, the accessed network server ~~accesses~~ communicates with the host server to obtain data corresponding to the at least one

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subscriber, and wherein the at least one client machine is adapted to present the data from the

host for presentation to the at least one subscriber on the client machine as a part of a network

document.